



# Online Two Week Program on Entrepreneurship, Incubation & Innovation (EII)

20-12-2021 to 31-12-2021

E&ICT Academy, NIT Patna in collaboration with EarlyRise (A Unit of Xdigics Technologies Pvt. Ltd.)

## Objective & Scope

- To identify and create business opportunities that may be commercialized successfully.
  - Know the parameters to assess opportunities and constraints for new business ideas.
- Understand the systematic process to select and screen a business idea.

## Course Contents

- Entrepreneurship & Entrepreneurship Development Process
- Assessing Entrepreneurial Tendency & Competency
- Entrepreneurial Ecosystem in India
- Achievement Motivation in Entrepreneurship
- Entrepreneurship Teaching Models
- Creativity and Innovation, Understanding Incubation
- Business Opportunity Identification
- Value Proposition, Business Model Canvas, and Co-creation Approach
- Support Institutions: Banking for Entrepreneurs
- Market Survey and analysis
- Financial Analysis & Methodology to Assess the Feasibility
- Promoting the Role of the Entrepreneurship Development Institute of India
- Entry Barriers
- Interaction with a Young Entrepreneur
- Prospects of developing Entrepreneurship
- Establishment of Entrepreneurship Cell/ Incubation Centres in Institutions
- Skill and Technology Development

**Last Date for registration:**  
**December 18, 2021**

## Program Coordinator

**Dr. Bharat Gupta, NIT Patna**  
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## Speakers (tentative)

- Experts from Industry and Academia

## Course Fee Details

**Academic (student/faculty): 1000 INR**  
**Industry People/Other : 1500 INR**  
**Foreign Participants: 4000 INR**

## Online payment details:

**Bank Name: Indian Bank/Allahabad Bank**  
**Account Name: NIT Patna**  
**Account No.: 50380476798**  
**IFSC Code: IDIB000B810**

## Key Features

- Online / Live lectures sessions by Industry experts.
- Follow up sessions and discussion forums on business startup problems
- Develop your Entrepreneurship skills
- Learn about business development models

**Link for registration: <https://forms.gle/gNxGRwQpWMppspcRA>**

For more details and application form visit:  
<http://www.nitp.ac.in/ict/index.php>  
Email: [eictapatna@nitp.ac.in](mailto:eictapatna@nitp.ac.in)  
Contact No. 7091406964

**Online Training Programme**  
EICT Academy funded by  Ministry of Electronics and Information Technology Government of India